

# CA Data Content Discovery

Find it.



Classify it.

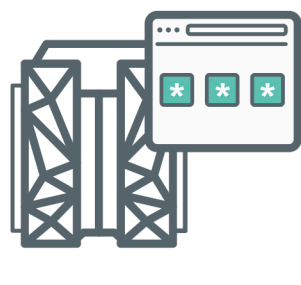


Protect it.



Secure your digital enterprise to win in the application economy.

Protect the mainframe and all mission-essential data as strategic assets.



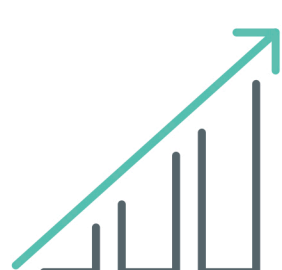
**400 mainframes** are connected to the internet worldwide and accessible to anyone with a login screen<sup>1</sup>

59%

**59% of employees** steal confidential company information when they quit or are fired<sup>2</sup>

71%

**71% of the world's corporate mission-essential data** is on the mainframe<sup>3</sup>



**1.1 billion** customer transactions per second<sup>5</sup>

**2.5 billion** daily transactions<sup>6</sup>

68%

**68% of money lost** as a result of cyber-attacks has been declared unrecoverable<sup>7</sup>



**4 million dollars** is now the average total cost of data breach<sup>8</sup>



**Find** the sensitive data that has been lost, abandoned or hidden.



**Classify** the information based on regulation and organizational sensitivity.



**Protect** the enterprise and mitigate data-breach risks.

Find out more at [ca.com/dcd](http://ca.com/dcd)

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**ca**  
technologies

Source:

1 <http://www.technologyreview.com/news/540011/mainframe-computers-that-handle-our-most-sensitive-data-are-open-to-internet-attacks/>

2 [http://www.pcworld.com/article/160041/two-thirds\\_ex\\_employees\\_steal\\_data.html](http://www.pcworld.com/article/160041/two-thirds_ex_employees_steal_data.html)

3 <https://heimdalsecurity.com/blog/10-surprising-cyber-security-facts-that-may-affect-your-online-safety/>

4 <http://www.infosecinc.com/industry-history.php>

5 [https://www-950.ibm.com/events/www/grp021.nsf/vlookupPDFs/zEnterprise%20CPO%20abstracts%20%2007\\_18\\_14/\\$file/zEnterprise%20CPO%20abstracts%20%2007\\_18\\_14.pdf](https://www-950.ibm.com/events/www/grp021.nsf/vlookupPDFs/zEnterprise%20CPO%20abstracts%20%2007_18_14/$file/zEnterprise%20CPO%20abstracts%20%2007_18_14.pdf)

6 [https://www-950.ibm.com/events/www/grp021.nsf/vlookupPDFs/zEnterprise%20CPO%20abstracts%20%2007\\_18\\_14/\\$file/zEnterprise%20CPO%20abstracts%20%2007\\_18\\_14.pdf](https://www-950.ibm.com/events/www/grp021.nsf/vlookupPDFs/zEnterprise%20CPO%20abstracts%20%2007_18_14/$file/zEnterprise%20CPO%20abstracts%20%2007_18_14.pdf)

7 <https://heimdalsecurity.com/blog/10-surprising-cyber-security-facts-that-may-affect-your-online-safety/>

8 <https://heimdalsecurity.com/blog/10-surprising-cyber-security-facts-that-may-affect-your-online-safety/>

9 <http://www.cnbc.com/2016/06/14/cost-of-data-breaches-hits-4-million-on-average-ibm.html>

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CS200-07283\_0716